

## INVOICE



http://www.local6.com

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**John McLaughlin & Associates**  
**Attention: Accounts Payable**  
**919 Prince Street**  
**Alexandria, VA 22314**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263317-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/	BROOKS, BRODEUR, HAR	657

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	263317	6400836

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
1	10/31/12	11/01/12	Local 6 News 12-1230p	12-1230p	--WT---	:30	2	\$1,500.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/31/12</td><td>12:26 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>RPOFLS101TVFL</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>Th</td><td>11/01/12</td><td>12:24 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>RPOFLS101TVFL</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/31/12	12:26 PM	Local 6 News 12-1230p	12-1230p	:30	RPOFLS101TVFL	\$1,500.00	NM	2	WKMG	Th	11/01/12	12:24 PM	Local 6 News 12-1230p	12-1230p	:30	RPOFLS101TVFL	\$1,500.00	NM											
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2	10/31/12	11/04/12	News at 6p	6-630p	--WTF--	:30	3	\$1,400.00	NM																																												
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3	11/05/12	11/05/12	Insider	530p-6p	M-----	:30	1	\$1,200.00	NM																																												
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**Total Spots** 6 **Gross Total** \$8,400.00

## Payment Terms 30 Days

**Agency Commission** \$1,260.00  
**Net Amount Due** \$7,140.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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